

## Anti-Spamming Policy

Spamming is sending of unsolicited commercial communications. Mobile phones provide an utmost personal and direct access to a customer. Using it carelessly will have an intrusive and profound negative effect, and puts all the actors in the wireless industry at risk. BetaTech believes that user request-and-receive interaction is the best solution for delivery of wireless contents. It forces providers to develop content and services from the needs of the customer and establishes a dialog that leads to better customer relationships.

- we do not accept spamming traffic; evidence of a partner/user sending spamming will lead to immediate suspension of the service and/or termination of the contract between that partner/user and BetaTech;
- No SMS, EMS or MMS must be sent to a mobile subscriber without having previously obtained his/her consent;
- all partners/users must set up with a simple and inexpensive opt-out or unsubscribe procedure allowing mobile subscribers to stop receiving SMS, EMS and MMS, as and when they wish;
- all partners/users must at all times comply with applicable laws and regulations concerning the collection, processing and the use of personal data;
- SMS, EMS and/or MMS related to marketing campaigns must at all times unequivocally indicate who is sending them and clearly indicate the price of the service promoted in accordance with advertisement legislation;
- we strongly recommend that partners/users adhere to at least one direct marketing code of practice. In any case, the text or images displayed must not be misleading, and must straightforwardly describe or illustrate the services offered;
- Breach or suspected breach of this anti-spamming policy will cause immediate suspension of the service. If the breach is evident, partner/user's contract will be terminated immediately. BetaTech also reserves the right to initiate legal proceedings against the sender.