

Personalized SMS

The Personalized SMS function in evo22.my allows you to import a list of mobile numbers with names and/or other information, to be inserted to become a personalized SMS for each recipient.

The following are procedures to prepare and import the Personalized SMS list.

Preparing of Personalized SMS File:

The file **MUST** be prepared as ".csv" file type, and the filename must **NOT** have symbols such as ', ", #, <, >, & etc.

The content format is as follow:

<Mobile Number>,<Variable 1>,<Variable 2>,<Variable 3>,<Variable 4>,<Variable 5>

whereby:

- <Mobile Number> - Mobile Number;
- <Variable 1> - 1st Variable data field for the personalized SMS;
- <Variable 2> - 2nd Variable data field for the personalized SMS;
- <Variable 3> - 3rd Variable data field for the personalized SMS;
- <Variable 4> - 4th Variable data field for the personalized SMS;
- <Variable 5> - 5th Variable data field for the personalized SMS.

Example of File Content:

```
60121234567,Amy Tan,111222,111.01
60122345678,Andrea Sik,222333,222.02
60123456789,Daniel Leong,333444,333.03
```

Sending of Personalized SMS File:

In the Personalized SMS page, click "Browse" and then select your personalized SMS file. Next type the SMS message template, as shown in the example below:

Example of Message Template:

Hi <VARIABLE1>, your account <VARIABLE2> has an outstanding amount of RM <VARIABLE3>.

The SMS Message Output would then be:

For **60121234567**:

Hi Amy Tan, your account 111222 has an outstanding amount of RM 111.01.

For **60122345678**:

Hi Andrea Sik, your account 222333 has an outstanding amount of RM 222.02.

For **60123456789**:

Hi Daniel Leong, your account 333444 has an outstanding amount of RM 333.03.